

OpenSystems Media Editorial Instructions

Overview

OpenSystems Media (OSM) publications consist of staff-written features and articles contributed by engineers in the field. Our editors work with contributors throughout the article submission process, from the initial phase of identifying a theme to the final stages of revising drafts. Contact information is available at www.opensystemsmedia.com/company/directory.

Copyrights/reprints

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To observe Internet copyright law, note these rules:

- You can place links on your website to the HTML or PDF version on our website.
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- You cannot download the OSM PDF file and place it on your website.
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For more information on reprints, contact Alisha Smallwood 877-652-5295 or republish@opensystemsmedia.com.

Article guidelines

Content

Articles should contain solid, detailed technical content. First discuss the topic, progress through approaches to a solution, and then identify the best solution available. This will establish credibility instead of deterring readers with a sales pitch.

Organization

Use the problem/solution format. Consider the following three-part organization with an optional fourth part:

- Part 1: Provide a description of the problem to be solved.
- Part 2: Describe your conceptual solution to the problem.
- Part 3: Describe your actual implementation of that solution.
- Part 4 (optional): Show how your product has been deployed. **Avoid mentioning your company or product more than twice.**

Length

Articles vary in length and must be submitted by the due date. Some sidebars and supplemental information may be posted online only.

Type

Featured articles explain developments and issues related to the designated topics listed on the editorial calendars, which are available for download at www.opensystemsmedia.com/publications. Other article types include:

- Guest Editorial: Commentary on a topic determined by an editor to be of interest to our readers.
- Executive Q&A: An executive's assessment of the industry and/or predictions about future developments.
- Feature Sidebar: Short articles that provide further details on a subject mentioned in a featured article.

Note: Articles may be postponed during the production phase to meet magazine space requirements.

Submission guidelines

To submit an abstract

If you find a topic of interest on the editorial calendar, contact the respective editor with your proposal. Abstracts are typically 100 words in length and must be submitted by the editorial calendar due date.

To submit an article

Include the following with your final article submission:

- Author name, title, photo (at least **3 inches wide at 300 dpi resolution**, jpg or Photoshop psd files preferred), and professional biography including educational background (limit to three sentences or about 50 words)
- Author e-mail, social media links, company website
- All photos, graphics, and tables in native format sent as separate files (see below for details)

Image requirements

All articles can include one to three figures with references in the text (e.g., "see Figure 1") and a one-sentence caption each. Images must be submitted as separate files at least **5 inches wide and 300 dpi resolution**. Author head shots (from shoulders up) must be at least **3 inches wide and 300 dpi resolution**.

Note: Please send the native file the graphic was created in. Images created in PowerPoint, high-resolution PDFs, and Adobe Illustrator files are preferred, though high-resolution jpgs and Photoshop psd files are acceptable. Do not embed images in Word, PowerPoint, or Illustrator. Export Visio drawings as svg files. Make screen shots (png files preferred) as large as possible (full screen).

Additionally, you can send a high-resolution (at least **8 inches at 300 dpi resolution**) image you'd like to suggest as an article lead in photo for consideration by the editor.